



**Centre for Entrepreneurship
Education and Development (CEED)
IIT Indore
and
IITI Advanced Centre for
Entrepreneurship (ACE) Foundation
Organize
Online Faculty Development Program
(FDP) on
Foundation for Entrepreneurship
(12 June 2023 – 24 June 2023)**

About IIT Indore:

Indian Institute of Technology Indore (IIT Indore) in the last 13 years has created a culture of eminence and attained high national rank among the educational institutions of national importance. IIT Indore has more than 2600 students, 200 Faculty members, and 270 technical and administrative staff members. The Institute has consistently secured the National Institute of Ranking Framework (NIRF) ranking within the top 20. Presently, the Institute is ranked 16 in the NIRF ranking 2022. In Times Higher Education World University Rankings 2022, IIT Indore is ranked at 201-250 among global universities and 2nd among Indian universities in Computer Science, 76th among young universities, and 78th among Asian universities. The institute is

ranked 396 in the QS World University Ranking 2023 and 9th among the Indian universities featured in the ranking. The Institute offers Ph.D. programs in all Departments and Centers with current strength of more than 650 students. In addition, more than 250 students have graduated with Ph.D. degrees and are placed in institutions of repute and corporate houses, nationally as well as internationally. The Institute is currently offering M.S. (Research) programs in 5 disciplines, M.Sc. in 5 disciplines and M.Tech. programs in 15 specializations. Our graduating students are getting placed in national and global companies.



About IITI ACE Foundation:

IITI Advanced Centre for Entrepreneurship (ACE) Foundation is a Section 8 company incorporated in July 2022. It administers a business incubator which provides 'Start to scale' support for technology-based entrepreneurship and facilitates the conversion of research activity into entrepreneurial ventures. The main vision of IITI ACE Foundation is to provide a framework for transforming knowledge

and innovation for creation of successful entrepreneurs for benefiting society and contributing to the nation building.

The institute, through its incubation centre, has provided incubation support for 39 startups in the last 5 years. The incubation centre has secured funding of around Rs. 183.4 lakhs towards innovation, incubation, and outreach activities. So far 22 students (including Ph.D. students) have successfully incubated their start-ups at the Incubation Centre of IIT Indore. Further, in the last 5 years, the incubation centre has organized around 50 stakeholder engagement and industry/corporate connect events and the beneficiaries include MSMEs, Startups, Industries, Corporates, Students, and Faculty members of higher educational institutions, etc.

About CEED:

Centre for Entrepreneurship Education and Development (CEED) is one of the recently established centres of IIT Indore for teaching courses related to innovation and entrepreneurship to students of IIT Indore as well as offering short-term courses and faculty development programs for outside community members. Currently, CEED is offering an open elective course on Foundation for Entrepreneurship during Autumn semester. The main objective of CEED is to train aspiring entrepreneurs through courses related to innovation and entrepreneurship as well as to develop innovation & entrepreneurship skills among students and motivate them towards choosing entrepreneurial career option.

Target Audience:

Faculty members of Higher Educational Institutes (HEIs) and **Staff members** of Incubation Centres of HEIs.

Registration Fee:

Rs 2500/- including GST.
(Concession/Exemption of fees based on valid justification may be permitted. Upload the signed justification document in place of proof-of-payment in the registration link given below)

Course Features:

- E-certificate to the participants on successful completion of the course
- Expert lectures from IIT Indore faculty members on fundamentals of entrepreneurship and **conversion of research activities at IIT Indore into successful products/startups**
- 75% Attendance compulsory
- Holiday on Sunday

Course Timings 06:00 PM – 07:30 PM	Last Date of Registration
Mode of Teaching Online	<u>10 June, 2023</u>

Registration Procedure:

- Pay the registration fee.
- Register online using the following link:
<http://surl.li/gymrj>
- **Registration Link** on or before June 10, 2023
- Upload the proof of payment in the above registration link.

Mode of Payment:

Online payment: **E-payment IIT Indore**
(<https://www.iiti.ac.in/page/e-payments>)

Bank Transfer:

Bank Name: State Bank of India
Branch: Simrol, Indore
Account holder name - Registrar IIT Indore
Account No. - 36948979864
IFSC: SBIN0030524

Tentative Course Contents:

- Why Leadership matters in Entrepreneurship
- Emotional Intelligence and Entrepreneurial Success
- Entrepreneurship in Context: Case Studies from Colonial India (1780-1946)
- Entrepreneurship in Context: Case Studies from Post Independence India (1947-1980)
- Characteristics of Entrepreneurial Environment
- Opportunity Identification & Evaluation
- Innovation and entrepreneurship (Types of Innovation)
- Basics of New Venture Creation
- New Product Development – Crossing the Chasm (Concept of Waste to Wealth)
- Agripreneurship - An introduction
- Evergreen opportunities and government support in Agricultural sector.
- IPRs for entrepreneurs
- Patents and their strategic use by entrepreneurs
- Case studies on **conversion of research activities at IIT Indore into successful products/startups**

Course Instructors:

Faculty Members of IIT Indore

Address for Correspondence:

Dr. Swaminathan R (Coordinator),

Prof-In-Charge CEED & CEO IITI ACE Foundation

IIT Indore, Khandwa Road, Simrol, Indore

E-mail: prof-incharge-ceed@iiti.ac.in cc to ceed-office@iiti.ac.in