



Indian Institute of Technology Indore

And

Incubation Centre-RRCAT

organizes

One Day On-line Workshop

on

Creating Lab-to-Land Ecosystem: Challenges & Opportunities

August 14, 2021, Saturday

Time: 9:30 AM to 5:00 PM

About Workshop

Today, the world is being driven by rapidly evolving technologies and intellectual property. Hence, there is an increased demand of transformation of R&D from Lab-to-Land, which is basically research adopted by the industry, startups, new products, etc. This Lab-to-Land transformation is only possible through an ecosystem, where the challenges are overcome and the opportunities created through R&D are successfully adapted by the stakeholders into the new technology towards higher value addition, lower costs, better products, and resolving existing usage problems. Recently, there is a direct emphasis to transform lab technologies into socially useful technologies/ products under *Atma Nirbhar Bharat* initiatives of Government of India. In this context, a one-day workshop on “Creating Lab-to-Land Ecosystem: Challenges & Opportunities” is being organized on August 14, 2021, Saturday jointly by R&D section, IIT Indore and Incubation Centre-RRCAT

The objective of the workshop is:

- Understand the Lab-to-Land ecosystem and its requirements for transformation of socially useful technologies/ products.
- Challenges in developing market-driven technologies and their resolutions.
- Opportunities for technocrats and entrepreneurs to participate in Lab-to-Land ecosystem.

The workshop will have invited talks by the leading experts to motivate the researcher/ faculty members/ students to identify the market demand and align their efforts for

delivering socially useful technologies. It will be a unique opportunity for researcher/ technology developers and potential entrepreneurs to learn from the experiences of established experts towards a quick adoption of Lab-to-Land transformation strategy. It is expected that the participants will get exposure to various aspects of technology transformation, including - Technology Readiness Levels (TRLs), Technology Transfer/ incubation, Market driven technology development strategies, patent and intellectual properties issues with case studies.

Target Participants

Scientists/ R&D Engineers, Academicians, Research Scholars/ Students, anyone interested in delivering developed technology from Lab-to-Land. No specific background is required.

How to register

The registration is must for participation in the online workshop. Participants are requested to register by filling the google online form before the last date of receipt.

Registration

link: <https://docs.google.com/forms/d/1xFZrQNUH1yP6IJGnd5oi0b3vzgEfWXwF5bD-r5CtAcQ/edit>

Important Dates:

Last date of receipt of filled form	August 7, 2021
Sending of participation link	August 12, 2021

Organizers

RRCAT	IIT Indore
Patrons	
Prof. N K Jain, Director IIT Indore	Shri S V Nakhe, Director RRCAT
Organizing Committee	
Dr. I A Palani, Dean (R&D) – Convener	Dr. C P Paul, Convener Incubation Centre – Convener
Dr. Ruchi Sharma, Associate Dean R&D-1	Shri P K Agrawal
Dr. Bhargav Vaidya, Associate Dean R&D-II	Dr. Jitendra Kumar
Dr. I A Palani, Dean (R&D) – Convener	
Dr. Kumar Gaurav, AO R&D	

Mr.Srinvasalu, Manager R&D	
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