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खंडवा रोड, सिमरोल, इन्दौर – 453 552, मध्य प्रदेश, भारत
IITI DRISHTI CPS Foundation, Indian Institute of Technology Indore
Khandwa Road, Simrol, Indore - 453 552, Madhya Pradesh, India

CIN: U73100MP2020NPL054322

IITI DRISHTI CPS FOUNDATION
(A Section 8 - Not for Profit Company)

Advt. No. – IITI-DRISHTI-CPS/Sec-8/2026/12

Date: 29th April 2026

IITI DRISHTI CPS Foundation is a Technology Translation Research Park (TTRP) hosted at IIT Indore and supported by the Department of Science & Technology (DST), Government of India. The Foundation focuses on Digital Healthcare, Cyber-Physical Systems, system simulation and modelling, translational research, and commercialization of deep-tech innovations. The Foundation works closely with researchers, clinicians, hospitals, healthcare institutions, government bodies, and industry partners to translate technologies from early-stage research to large-scale deployment and commercialization. One of the flagship platforms developed in-house is CharakDT, a rapidly evolving Digital Health and Clinical Decision Support ecosystem <https://drishticps.iiti.ac.in/>

Profile Description: We are seeking a Graphic Designer with 2-4 years of hands-on experience who is deeply immersed in Adobe Creative Cloud and has a proven track record working with brands, particularly in the SaaS, events, summits, and institutional programs.

In this position, you will be instrumental in shaping our brand and product presence across various campaigns and marketing touchpoints.

This is an ideal opportunity for a designer excited about combining traditional creativity with Generative AI to build high quality creatives at scale for enterprise brands.

Job Title: Graphic Designer

Job Location: IIT Indore

No. of Positions: 1

Key Responsibilities

- Design high-impact creatives for brand campaigns across digital channels—ads, social media, emailers, and more.
- Collaborate with marketing, product, and growth teams to bring brand stories to life through compelling visuals.
- Build and execute an AI-first creative workflow to generate high-quality assets at scale for enterprise brands.
- Continuously iterate on creatives based on performance data—optimize for engagement, CTR, and conversions.
- Stay on top of design, branding, and AI trends to keep our creatives fresh and high-performing.
- Stay updated with design trends, tools, and technologies to continually enhance creative output.



Educational Qualification & Skills

- 2–3 years of experience as a Graphic Designer, preferably working with brands in SaaS, tech, or digital-first companies.
- Bachelor's or Master's in Design, Marketing, Communications, or a related field.
- Strong expertise in Adobe Creative Cloud (Photoshop, Illustrator, InDesign).
- A strong understanding of performance-driven design—what works, what converts, and why.
- Hands-on experience with AI-powered design tools as part of your workflow, such as Midjourney, Adobe Firefly, ChatGPT, Runway ML, Freepik AI Suite, and Higgsfield.
- Ability to generate video creatives using AI tools is a strong plus.
- Excellent communication skills with a strong focus on brand storytelling.
- Strong eye for trends across branding, digital content, and AI-led design.

Additional Requirements or Preferences:

- Proposed Timeline for joining: Immediate / Within 30 days

Compensation: As per Industry Standards

Interested candidates may [click here](#) to submit the application.

Only shortlisted candidates will be called for a written test/interaction/interview. Mere fulfillment of the eligibility criteria does not entitle an applicant to be shortlisted. All the applications will be thoroughly evaluated for suitability with the company's requirements. The company reserves the right to not fill up /cancel the post advertised without assigning any reason. In the case of selection, the role will be finalized by the selection panel and the decision will be binding. The position is contractual, full-time in nature and subject to periodic performance reviews.